

PRESS RELEASE

Al Rayyan 2 Satellite Channel now on Es'hail-1

Growing number of channels at 25.5° East hotspot covering MENA

Doha, 2nd February 2016– Es'hailSat, the Qatar Satellite Company, is proud to announce that the Al Rayyan 2 Satellite channel is now available via the Es'hail-1 satellite located at the 25.5° East hotspot covering the Middle East and North Africa (MENA) region.

Al Rayyan Satellite TV channel was launched in 2012 with the focus to showcase Qatari cultural and national identity. With a mission to make authentic Qatar known to the rest of the world and highlight typical Qatari traditional aspects of life, the channel supports the Qatar 2030 Vision and is seen as a guardian of Qatari culture.

Al Rayyan 2, broadcast in High Definition, carries programs featuring Qatari culture, tradition and religion in addition to entertainment, business, lifestyle, sports and other shows catering to women and children. The channel further adds to the attractive line up of TV content currently broadcasting via Es'hail-1. Tune in to Es'hail-1 at 25.5° East, with 11,142 MHz, V Pol, SR 27,500 and FEC, ¾ to enjoy high quality, free to air, Arabic content on Al Rayyan 2.

Es'hailSat's CEO, Ali Ahmed Al Kuwari said: "Al Rayyan Media & Marketing was the first Qatari company to launch a channel for the Qatari community, and we are delighted that they have chosen the Es'hail-1 satellite, for the launch of their new channel Al Rayyan 2. With premium news and sports channels and a growing bouquet of entertainment content, at the leading hotspot for TV content, we believe that we have the optimum solution for broadcasters and viewers in the MENA region. Choosing Es'hailSat further demonstrates the value of our broadcasting independence, quality of service, and our market penetration."

End

About Es'hailSat

Es'hailSat, The Qatar Satellite Company was established in 2010. Based in Doha, Qatar, the company owns and operates satellites to serve broadcasters, businesses and governments. Es'hail-1, which shares a spacecraft platform with the European satellite operator Eutelsat, was successfully launched on 29th August 2013. The satellite provides television, voice, Internet, corporate and government communications services across the Middle East and North Africa region and beyond. Es'hail-2 is currently under construction and will be launched to the 26 degrees East TV broadcasting hotspot in Q4 2016. www.eshailsat.qa

Contact: Noora Bohindi

Tel: +974 44 99 35 09

Email: nbohindi@eshailsat.qa