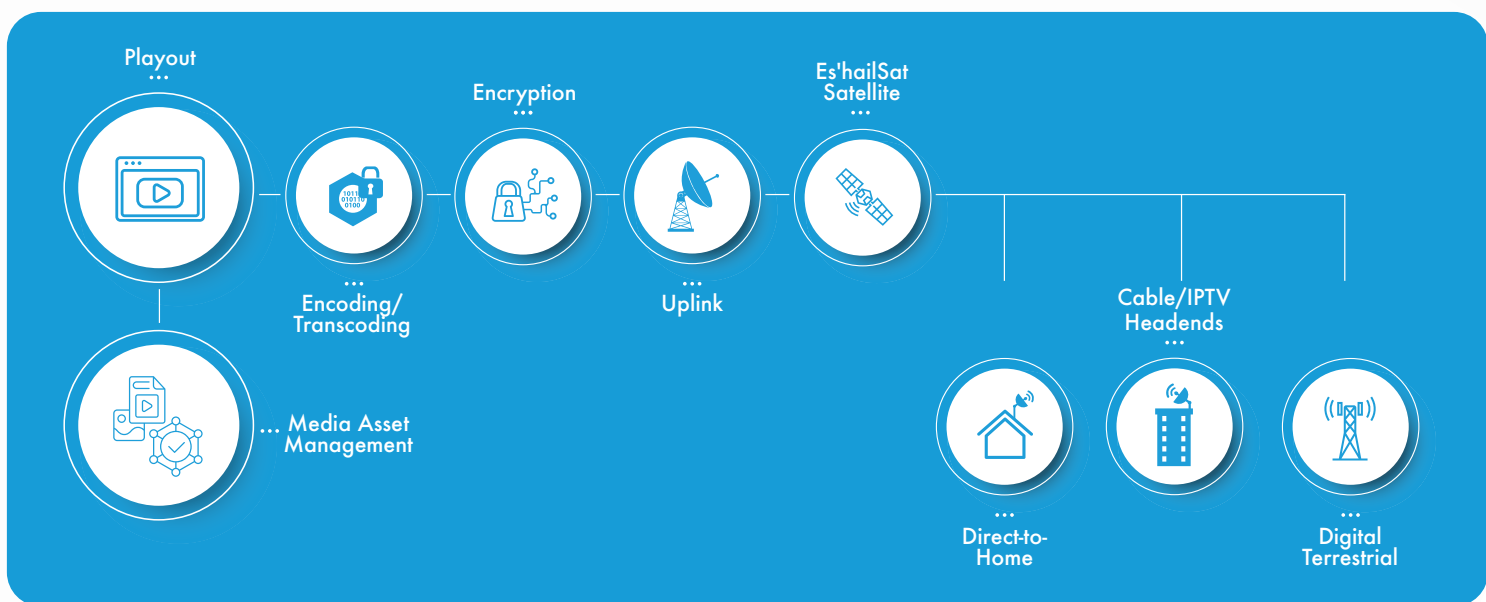


# ✦ Playout Services

Enhanced Flexibility for Today's Television

## Service Offering

Es'hailSat provides a comprehensive range of playout services for broadcasters and content creators. Our state-of-the-art technology and experienced team ensure seamless and reliable delivery of your content to your audience no matter which device they choose to watch on.



## Playout and Media Service Offering

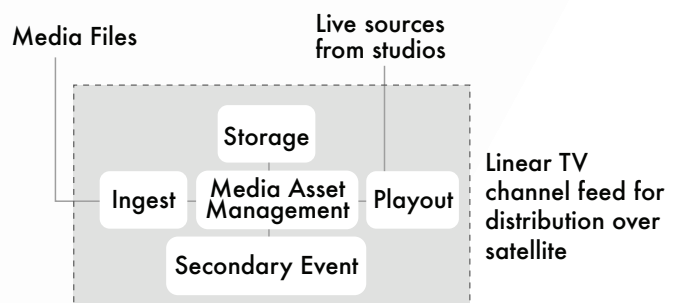
### Features

Video Output Resolution	Up to UHD <sup>1</sup>
Output Format	MPEG2-TS over IP, RTMP (Single or multiple outputs <sup>1</sup> )
Audio	Up to 8 stereos in MPEG2, AAC, Dolby Digital <sup>1</sup>
Secondary Event	Rolls, crawls, animations, clocks, station logos and more.
Storage	Starting from 5TB in MAM <sup>2</sup> and 2.5TB in Playout
Live input <sup>1</sup>	Live input in UDP/SRT/RTMP/RTMP
Ad Marker Detection and Insertion	SCTE 35 / 104, DTMF, Cue Tone
Subtitling	Closed Captioning, Open Subtitling <sup>1</sup> , DVB Subtitling <sup>1</sup>
System Operation	As Run Logs, Remote access, Remote Monitoring, Compliance Recording <sup>1</sup>
Media Asset Management (MAM) <sup>2</sup>	Advanced content management with built-in transcoding, quality checks, playlist preparation, and seamless automated workflows.
Service Models	Platform as a Service (PaaS) or Managed Service

#### Notes:

- Optional licenses
- Available with Playout and Media services package

### Playout Setup



## FAQ

### Q1. What is the Playout Service offered by Es'hailSat?







For anyone wanting to start a TV channel, the playout system is one of the key components to consider. Playout systems are essential for managing and controlling the transmission of your programming, and they provide a reliable, automated, and efficient way to play out your content. The output of a playout system is typically connected to a broadcast or streaming network for distribution to the end viewers. Es'hailSat's playout service offers a platform that can be integrated with our long standing and reliable satellite broadcast network covering the entire Middle East and North Africa region. With Es'hailSat's playout services you can not only create your TV channel but also reach millions of viewers in one step.



Media Asset Management

### Q2. What are the main benefits of using Es'hailSat's Playout?



 <b>Premium Quality</b>	Es'hailSat uses best-in-class solutions offering a level of performance, functionality, and innovation that others aspire to achieve.
 <b>Flexibility</b>	Es'hailSat's playout offers technical flexibility such as responding to quick edits and the commercial flexibility of various operating models, be it Platform-as-a-Service or Fully Managed Services.
 <b>Adaptability</b>	Es'hailSat's playout can be easily integrated with other broadcast systems such as traffic and scheduling, and master control to provide a complete end-to-end broadcast transmission.
 <b>Cost Savings</b>	Es'hailSat's playout incorporates automation and simultaneous operations of broadcast channels. This model is OPEX based and has no upfront CAPEX requirement thereby lowering the barrier to entry for new channels.
 <b>Automation</b>	Es'hailSat's playout process is automated. Capability to configure dynamic interfaces, as well as intelligent and customizable 'rules' that meet precise workflow requirements helps to eliminate repetitive and labour-intensive functions.
 <b>Reliability</b>	Es'hailSat's playout system is designed to be highly reliable and actively managed by professionals to ensure that the system is functioning optimally and delivering the desired results.



Contact us at [sales@eshailsat.qa](mailto:sales@eshailsat.qa) to know more.